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Ronald McDonald  
House Charities  
Memphis



**Jill S. Crocker**  
*Executive Director*



The year 2024 for the Ronald McDonald House of Memphis will serve as a record breaker and growth expander for the mission of keeping children “near the care they need with the family they love.” The House served more families and broke the all-time Radiothon record of funds raised. The House has not only explored bringing the mission to other communities but will open its doors in Jackson, Tennessee in the spring of 2025.

What made this year so different? The Ronald McDonald House of Memphis was able to serve more families in 2024 and more than doubled the amount of families that were served in 2023. In 2023, families served were 272, and in 2024, 689 families were served. The mission served more families and created a “home away from home” to provide comfort, care, and community when needed most.

Due to the increase in service and needs, the level of resources and funding also rose, and once again, our loyal friends and supporters answered the call by not only attending special events like Red Shoe Brew and third-party events like Buddy Up Fore Kids, but responded in such a way that our iconic Radiothon with 98.1 The Max raised more money than ever in its 34-year history. Friends like you raised over \$929,000

in one day to help the families at the Ronald McDonald House of Memphis. We are so grateful.

So – what’s next? We will continue to serve our partner, St. Jude Children’s Research Hospital, right here in Memphis just like we have for 33 years. The new year has brought more families and more needs to our doorsteps, and we are thankful to be able to continue our work of helping families. We will begin serving families in Jackson, Tennessee with a brand new 20 room floor in a new Hyatt Hotel that will be completed very soon. On the back cover of this update, we are providing a clue to our next mission expansion with more to come in the near future. We will continue to look for all opportunities to serve families during a medical crisis so stay tuned.

We would not be here without you and your continued confidence in our mission and faith in our service to families. Thank you from all of us, the staff, the Board, and most of all our families. It is going to be another great year!!!

In Gratitude,

📞 (901) 312-7480

✉️ [jill@rmhc-memphis.org](mailto:jill@rmhc-memphis.org)

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## Williams' Family Story

For the Williams family, RMHC-Memphis became more than just a place to stay during their son Gabriel's battle with a low-grade malignant glioma—it became a home, a sanctuary of comfort during the hardest chapter of their lives.



**In January 2023, Gabriel suffered a severe head injury while on a boat in their hometown of Fort Pierce, Florida.**

This injury led to a diagnosis of hydrocephalus. Their care team referred them to St. Jude Children's Research Hospital in Memphis, and by March, Gabriel underwent surgery and began chemotherapy treatments.

The transition to Memphis could have been isolating, but Gabriel and his mother, Jessica, found solace at RMHC-Memphis. The House offered more than a roof—it provided stability, community, and the comforts of home.

"Being able to cook meals here is such a blessing," Jessica shared. "Between grocery pick-ups, the amazing chef and the pantry stocked with snacks, we never have to worry about being hungry."

Jessica also reflected on the small yet impactful details—a crib in the bedroom for their daughter, extra space for family visits, and a welcoming atmosphere that turned strangers into lifelong friends. "The first week we were here, we met other families who helped us not feel so alone.

We had movie nights, gossip sessions, and playground dates. Those bonds gave us a sense of family away from home."

**Between grocery pick-ups, the amazing chef and the pantry stocked with snacks, we never have to worry about being hungry.**

Through the toughest days, the House gave their family moments of normalcy and joy. "Watching the kids play here, knowing what they're going through but seeing them happy, makes a world of difference. Gabriel loves playing outside, riding bicycles, and just being a kid without thinking about treatments. We couldn't do this without the support RMHC-Memphis provides."

Thanks to the generosity of donors, families like the Williamses have a place to heal together.

**"You've made it possible for us to focus on our children and not worry about anything else. You've given us a home."**

# In 2024 we.....



Served  
**689**  
Families

(153.31% increase from 2023)



Lifetime Families  
Served

**13,096**

from  
50 States  
and  
16 Countries

Average Length  
of Stay was

**14**  
Days

**18,519**

Approx. Hot Meals  
Served

Number of Volunteer groups  
and individuals that served

**459**



# Thank You to Our Donors

## GIFT OF LOVE

\$25,000+

Sky High For Kids

Alpha Delta Pi - Delta  
Sigma Chapter

Marian and Mike Bruns

Ryder Lewis Memorial Fund

Buddy Up Fore Kids

Tammy and Myron Graves

Kim and Tom Mitchell

World Championship  
Hot Wing Festival

## GIFT OF COURAGE

\$15,000+

Pinnacle Financial Partners  
Ali's Way, Inc.

Duncan Williams Asset  
Management

Elizabeth and  
Gerald Marshall

James Bentinck-Smith

Quality Roof Seamers

Martin-Brower  
Company, LLC.

Dollar Tree

Alpha Delta Pi - Delta  
Upsilon Chapter

BlueScope Buildings

Jeff Ingram Wrecker  
Sales, Inc.

GIFT OF COMPASSION

\$10,000+

Horizon of  
Memphis, Inc.

Wifflestock

Enterprise Holdings  
Foundation

Stephanie and  
Darren Sells

Sylvia and Mark Scher

Ronald Jones

Orion Federal  
Credit Union

Aimee and Todd Hardy

Coca-Cola North America

AutoZone

David Wedaman

Gold Strike Casino Resort

Impact Logistics, Inc.

Robin and Phillip May, Jr.

Power & Telephone  
Supply Charitable Fund

Robert Mundy

Southland Casino Hotel

GIFT OF HOME

\$5,000+

McWorth Management

Robert Irwin Jewelers

Michael Moretta

Lichterman Loewenberg  
Foundation

MGM Resorts Foundation

Lee Ann and Alex Pina

FedEx Pilots' Wives  
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Dena and Bentley  
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Joyce and Jerry Kelso

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BlueCross BlueShield of  
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Aghabeg

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Judith and Glenn Soileau

Goodlett Foundation

Lynn and Kerry Sewell

Kyle Leesman

Leon E Sheppard Sr.  
Charitable Foundation

Lisa Leatherwood

Madison Family  
Enterprises, LLC

Allison and Mike  
Amick, Jr.

Nancy and Rene  
Bustamante

RCM Fairways  
Charity Open

Shelby County Board  
of Commissioners

Steve Gresham

TAG Truck Enterprise

The Knapp Foundation  
Leslie and William Pretsch

Cash contributions received through January 1 through December 31, 2024. We apologize for any omissions.

GIFT OF HOPE

\$2,500+

- |  |                         |                                  |                                     |
|--|-------------------------|----------------------------------|-------------------------------------|
| Alpha Delta Pi - Gamma Eta Chapter             | J. Strickland & Co      | Enterprise Mobility              | Burch, Porter & Johnson             |
| Mark Vorder-Bruegge Jr                         | Jack Schaffer           | Sanders Golf LLC                 | International Paper                 |
| Dr. Norman Meyer                               | Donna Barab             | Kathy and Van Rudolph            | James Lynch                         |
| Walmart Corporate                              | Small Town Barbecue     | Give Lively Foundation           | Lee Gibson                          |
| Chris Melock                                   | Brent Hogancamp         | Helen and Fred Norman            | Papa John's Pizza Memphis Franchise |
| Mid South Region of Sports Car Club of America | Lori and Chris Harding  | Cynthia and Douglas Geyer        | Sisbro Management                   |
| Jennifer and Seth Lansky                       | Cindy Womack            | Jeannine and William Moore       | Dawn and Tedd Kruse                 |
| Judy and Donald Ticer                          | Crews Family Foundation | Jill S. Crocker                  |                                     |
|  | Danni and Carl McCrary  | Archer Daniels Midland Co. - ADM |                                     |



GIFT OF COMFORT

\$1,000+

- |                              |                          |                                 |  |
|------------------------------|--------------------------|---------------------------------|--|
| Stephanie Breuer             | Swaim & Swaim, LLC       | Alinda and Charles Fahrenkopf   | Deborah and Victor Charles                           |
| Kathryn Walker               | The Canale Foundation    | Damon Marcus Company            | Farrah Jones   |
| Julienne Wilson              | The Greenbrier Companies | Joanna Welch                    | Melissa Williams                                     |
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| Fred Graves                  | Roger Bentinck-Smith     | Lesters Chapel Methodist Church | Mark Forsythe  |
| Kroger                       | Nita White               | Maurice Sims                    | Malayna McGhee                                       |
| Jackie and Joe Kirby         | Linda Beechum            | Paul Wilson                     | Greater Tennessee Valley Operators Association, Inc. |
| Lance Oliver                 | Michael Stallings        | Susan Lawless-Glassman          | Debbie Young   |
| Marilyn and Robert Muklevicz | Morgan Bohannon          | Savage Brothers                 | Dr. Santos and Rosemary Martinez                     |
| Gaye and Bob Pitts           | Daniel Larson            | Willie Richardson               | Dr. Tressa and Harry Eubank                          |
| Robert Wampler               | Vicki and Mark Seyller   | Julia Reed                      | Erin Binney  |
| Salem Baptist Church         | Amazon                   | Don Jackson                     | Betty and Gary Howell                                |
| Sarah Davis                  | Amy and Bill Rhodes      | Cary Vaughn                     |  |

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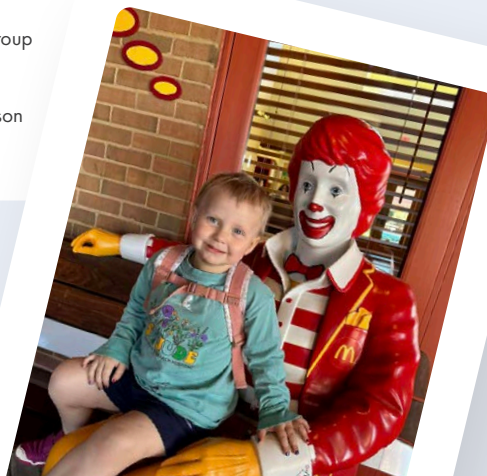
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## GIFT OF COMFORT

Joseph Pommell	Marvin Ellis	EWB, Inc
Anette and Mike Jones	Chrystal Ensey	Falling Rock, LLC
Nettleton School District	Blues City Motor Club	Susan and George Byars
Colleen and Tom Long	Amy Wadsworth	Good Winds Landscape & Garden Center, LLC
Beanies for St. Jude	IntentGen Financial Partners	Henri Savage
Peggy and Royce Grooms	James Young	Houston First Methodist Church
Master Halco, Inc.	James Greer	Margaret and Jimmy Lackie
Berta and Michael Ruble	Isaac Helmerich	Shelvia and Jerry Payne
Jeana and Steve Decker	Alice Madison	Denice and Jim McMahon
VMLY&R Foundation	Andrew Lessin	John Colmer
Progressive Insurance	Bob Waller	Johnny Coleman
Thomas Wright	Carolyn Taylor	Donna and Joseph Pate
Lorraine Gorman	DBH Distributors, Inc.	Karen Thomas
Michael Davenport	Demo Memphis Inc.	Susan and Kent Wunderlich
Johanna Burgess	Dr. Chris and Marcie Lewis	

## \$1,000+

Kim and Robert Plumlee
Lindsey Ann Varney Foundation Inc
Macedonia Church of Christ
Michael Parham
Monogram Foods
Nancy Bell
Reedy Acres Foundation
Richard Shaw
Robert Crawford
Beth and Robert Keith
Shelley Thomas
Steve Clark
The Vistria Group
Tom Tweel
Warren Hopson



## GIFTS OF SERVICE

Cumulus Media- 98.1 "The Max"	LSI Graphics	Republic Resources	Terminex
Amazon MEM2	Madison Family Enterprises	Retzer Resources	TruGreen
Jeffers and Blaszczyk Families	Pina Elite Restaurant Group	Southern Spray	Turfmaster
JRM Enterprises	Prairie Turner Farms	St. Clair Foods, Inc.	Welch Packaging Group

## HOUSE HEROES

Hiram Dilworth	Susan Hardy	Carolyn and John Bowlin	Terry Fisher	AWC Inc	Linda and George Norvell
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Louis DeJohn III	Edward Harshman				
Sue Waldon					

## \$365 - \$999.99

Cash contributions received through January 1 through December 31, 2024. We apologize for any omissions.



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# Save the Dates!

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## LADIES AT LAURELWOOD

🕒 **Mar. 1 | 11 to 2 PM**

Join RMHC-Memphis at Laurelwood Shopping Center for a day of **brunch, mahjong, and shopping with friends!**



## GRAND OPENING

🕒 **Spring 2025**

RMHC-Memphis is excited about the expansion of our mission into Jackson, TN. We will continue to share updates and progress through our website and social media channels!



## Jackson, TN POP TAB PALOOZA

🕒 **May 9 | 10 to 5 PM**

Start collecting pop tabs now for our 2nd annual Pop Tab Palooza at our RMHC Memphis-Jackson, TN House! Winners will get bragging rights and recognition on our website.



## RED SHOE BREW

🕒 **May 18 | 3 to 6 PM**

Plan to come together to enjoy McDonald's World-Famous Fries and Chicken McNuggets paired with local brews and cocktails at Wiseacre Brewing on Broad Avenue! With music provided by Almost Famous, it's sure to be an afternoon full of fun.



## RADIOTHON

🕒 **November 7**

Tune into 98.1 "The Max" to hear families share their stories of the comfort, care and community they found while calling RMHC-Memphis their home-away-from-home.



## Memphis, TN POP TAB PALOOZA

🕒 **Dec. 5 | 10 to 5 PM**

Start collecting pop tabs now for our 2025 Pop Tab Palooza weigh-in challenge! Winners will get bragging rights and recognition on our website.

## THIRD-PARTY FUNDRAISING EVENTS

From Hot Wing Festivals to Disc Golf Tournaments, RMHC-Memphis is thankful to be the beneficiary of many great mid-south based events hosted by community volunteers. A full list of third-party events can be found by scanning the QR code.





**Thank you** for your continued support! ❤️

JONESBORO

JACKSON

MEMPHIS